



# UNESCO's Initiatives with Digital Content Creators

NEW FREE ONLINE COURSE | REGISTER NOW!

NOVEMBER 18 — DECEMBER 15, 2024

## DIGITAL CONTENT CREATORS AND JOURNALISTS: HOW TO BE A TRUSTED VOICE ONLINE



Journalism Courses | KNIGHT CENTER | unesco



Free & Self-paced



4-Week Course

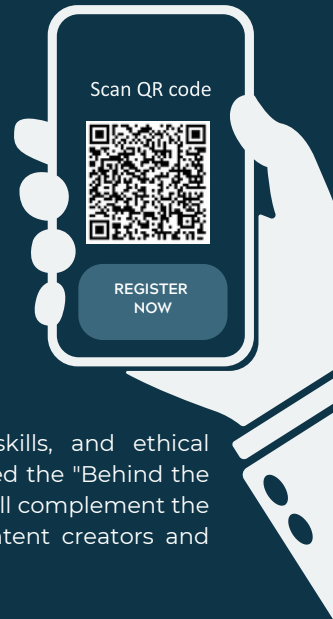


Multilingual  
EN/FR/ES/PT



Certificate

- ✓ A course to empower **content creators, influencers and online journalists** with MIL competencies
- ✓ Developed in partnership with **the Knight Center for Journalism in the Americas**
- ✓ The course will equip participants with tools **to build trust with audiences, navigate challenges in the digital era, and advocate for MIL.**



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### Survey Report: "Behind the Screen"

To better understand content creators' intentions, MIL skills, and ethical practices, UNESCO, in collaboration with its partner, conducted the "Behind the Screen" survey. The study's results, set to be published soon, will complement the MOOC and guide UNESCO's efforts to empower digital content creators and enhance their role as information relays.

Share your MIL experience with hashtags **#PostWithCare #MediaAndInfoLiteracy**